

**Helsinki Foundation for Human Rights
Konrad Adenauer Stiftung
Civil Development Forum
Human Rights Chair, Faculty of Law and Administration, Warsaw University**

Media Ownership, Freedom of Speech, and the Democratic Debate

The conference is held at the
premises of the Faculty of Law and Administration, Warsaw University
4 Lipowa Street, Warsaw, Room A3

29-30 October 2010

PROGRAMME

Friday, 29 October 2010

10.00 - 10.30

Opening of the conference

Prof. Krzysztof Rączka, Dean of the Faculty of Law and Administration, Warsaw University
Danuta Przywara, President of the Management Board of the Helsinki Foundation for Human Rights

Andrzej Krajewski, President of the Civic Development Forum

Stephan Georg Raabe, Resident Representative of the Konrad-Adenauer-Stiftung in Poland

10.30 - 12.00

Democratic Transformation and the Media

Moderator: *prof. Mirosław Wyrzykowski*, Head of the Human Rights Chair, Warsaw University and the judge of the Constitutional Court

Impact on democratic transformation on pluralism in media

Stanisław Mocek, Profesor at the Collegium Civitas, Director of the Institute of Culture and Media

Special ownership status as a way to achieve independence

Jerzy Baczyński, Editor in Chief of "POLITYKA"

Development of public media and the transformation impact – German experience

Wolfgang Kenntemich, Editor in Chief of the television Mitteldeutscher Rundfunk in Lipsk, a recognizable journalist from the German public television ARD

Development of private media vs. role of the public television or radio - still not ended transformation

Maciej Strzembosz, Head of the Polish Chamber of Audiovisual Producers, Member of the Committee of Public Media

12.00 - 12.30

Coffee break

12.30 - 14.00

Consolidation of the media - free market logic vs. role of media in democratic society

Moderator: *Wiesław Podkański*, Chairman of the Polish Chamber of Press Editors

Impact of the state on media

Leszek Balcerowicz, Chairman of the Civic Development Forum, former President of the National Bank of Poland and Deputy Prime Minister

Media ownership in Ukraine and pluralistic discourse

Taras Shevchenko, Head of Public Council of the National Council on TV and Radio – an advisory group to the state audiovisual regulator, Director of Media Law Institute, Kiev

Free market rules vs. freedom of speech and pluralism in media

Beata Klimkiewicz, PhD, Jagiellonian University, Cracow (TBC)

EU antitrust regulation in the media field

Krzysztof Kuik, European Commission, Head of Unit “Antitrust Media”

Cross-ownership in media - a new phenomenon threatening freedom of speech?

Dieter Solte, Professor, specialist in Media, Axel-Springer Stiftung (TBC)

14.00 - 15.00

Lunch break

15.00 - 17.00

Who owns the media owns the news? Impact of media ownership on democratic discourse

Moderator: *Bogudar Kordasiewicz*, Professor of law, Institute of Legal Sciences, Polish Academy of Sciences, Partner in K&L Gates Law Firm

Ownership structure and quality of information – German experience

Martina Fietz, journalist responsible for information from Bundestag at German newsportal Focus – Online, formerly working for Cicero magazine (TBC)

European standards of media pluralism

Ewa Komorek, Ph.D., author of “Is Media Pluralism a Human Right? The European Court of Human Rights, the Council of Europe and the Issue of Media Pluralism”

When only the state owns the media. Media market and freedom of speech in Azerbaijan

Leyla Madatli, Deputy Director of the Media Rights Institute in Azerbaijan

Current ownership of media in Poland and its impact on democratic debate

Piotr Niemczycki, President of the International Press Institute, Vice-President of the Board of AGORA S.A.

Saturday, 30 October 2010

9.00 - 11.00

Searching for profit vs. editorial independence

Moderator: *Adam Bodnar*, Secretary of the Board of the Helsinki Foundation for Human Rights

Limits of journalistic independence and editorial policies

Wojciech Cieśla, journalist, weekly Wprost

Balance between profit and guarantees of independence

Ewa Wanat, Editor in Chief Radio TOK FM

Profit versus quality of journalism

Maciej Wierzyński, publicist, cooperated with “Przegląd Kulturalny”, “Polityka”, “Kultura” and the Polish Television, former director of the Polish section in “Voice of America” and in “Radio Free Europe/Radio Liberty”.

11.00 - 11.30

Coffee break

11.30 - 13.30

Tabloids: soft entertainment and infotainment. Origins, drivers, downsides and upsides for public debate

Moderator: *Andrzej Krajewski*, President of the Board of the Civic Development Forum

Tabloids as a new social phenomenon

Tomasz Goban-Klas, Professor of sociology, Jagiellonian University in Kraków

"Duties and responsibilities" connected with freedom of speech vs. tabloids

Ireneusz Kamiński, Ph.D., Institute of Legal Studies of the Polish Academy of Science, Jagiellonian University in Kraków

Media independence and news reliability

Krzysztof Luft, journalist, Member of the Polish Broadcasting Council

Impact of soft entertainment on effectiveness of media

Claudia Nothelle, editor in chief, regional Television RBB, Germany (TBC)

Notion of the public figure and the activities of tabloids: comparative practice and jurisprudence

Renata Uitz, Chair of the Comparative Constitutional Law program, Central European University in Budapest

13.30 - 14.30

Lunch

14.30 - 16.30

Phenomenon of internet - easy access to "marketplace of ideas" and quality of democratic discourse

Moderator: *Jarosław Lipszyc*, President of the Management Board of the Foundation Modern Poland

Freedom of Connection = Freedom of Expression? (Un)Regulating the Internet to Make This Happen

Karol Jakubowicz, Chairman, Intergovernmental Council, Information for All Programme (UNESCO), collaborator of Media and Information Society Division, Directorate General of Human Rights and Legal Affairs at the Council of Europe

Internet as an effective tool of controlling the government in authoritarian states or conflict regions

Gregory Shvedov, Director of the Memo.ru Information Agency, Chief editor of the Caucasian Knot, a daily media service on human rights issues related to the 19 regions of Northern and Southern Caucasus, Russia

Blogs as new media

Igor Janke, journalist of "Rzeczpospolita", author and co-owner of the Independent Forum of Publicist - Salon24.pl

Information diffusion - cooperation of internet portals with traditional media

Jens Teschke, spokesperson for CSU's MPs in the Bundestag, formerly editor in chief of Netzeitung – Internet news portal

16.30 - 17.00

Summary of the conference, concluding remarks.

Dominika Bychawska, coordinator of the "Observatory of Freedom of Media"
Adam Bodnar, secretary of the Board of the Helsinki Foundation for Human Rights